



IIHMR University, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur – 302029

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Date: 10/01/2025

**CIRCULAR**

**National Conference on “Impact of Sustainable Business in India”**

The School of Development Studies (SDS), IIHMR University, Jaipur, will organize a National Conference on “Impact of Sustainable Business in India” on 18 January 2025 at the Auditorium, IIHMR University, Jaipur.

The conference aims to provide a national platform for academicians, industry professionals, policymakers, and sustainability experts to deliberate on the evolving role of sustainable business practices in India’s economic growth and environmental well-being. The deliberations will focus on themes such as corporate social responsibility, green technologies, circular economy, resource-efficient production, and ESG integration in business strategies.

The event will feature expert presentations, keynote addresses, and panel discussions, highlighting best practices and emerging trends in sustainable business models. The conference also seeks to foster academia–industry collaboration and contribute to the national discourse on responsible and inclusive development.

The conference will be convened by Dr. Hemant Kumar Mishra, under the aegis of the School of Development Studies, IIHMR University, Jaipur.

  
**President**

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